

# Region 4 PA-TSA Leadership Conference

## Friday February 9th 2018

### EVENT ABRIDGEMENT

Please carefully review the information below regarding competitive events for the upcoming Regional Conference. Changes have been made to the following events in order to ensure that the Conference can be completed in the time allotted.

“CEG” refers to the 2017-2018 High School Competitive Events Guide.  
PA-TSA refers to the 2017-2018 PA-TSA ONLY Competitive Events Guide.

**IMPORTANT: DO NOT** put any competitor/student names or school information on your projects or portfolios. When you register each student on iServices, they are given an ID number (for example: 901-007). Make sure this number is clearly presented on all projects and portfolios where appropriate. Judging must remain anonymous.

#### **DRESS CODE: GENERAL SESSION ATTIRE**

Shirt: the official TSA shirt (royal blue) is preferred, button-down shirt or a polo/golf shirt (unacceptable: t-shirts; halter tops; tank tops)

Dress, skirt, or pants: (unacceptable: jeans; baggy pants; exterior pocket pants; shorts)

Shoes: dress shoes worn with dark socks, hosiery (optional); open-toe shoes or sandals are acceptable (unacceptable: athletic shoes; flip-flops; military boots; or work boots)

### **HIGH SCHOOL EVENTS**

**1- Children’s Stories HS** – Drop off Book and portfolio only at designated time and place. You may want a second copy of your portfolio to review while waiting interview time. Please do not pay for professional hard book binding or printing for the Region 4 Conference; A color computer printed copy or hand-made copy is preferred; All teams will have a semifinalist interview where they will read their story, share illustrations and answer questions. All members of the team should report for the interview and be prepared to answer questions from the judges. Students will have between 5-10 minutes to present depending on number of Conference entries. (follow CEG “PROCEDURES” A-E only). Follow all “REGULATIONS” A-J (pay special attention to letter J: portfolio requirements)

***Theme:*** Electronically Enhanced Book – Participants are to design an electronically enhanced book in which the electronics enrich the storybook experience. The electronically enhanced book created for this event should be for children 4-8 years old.

**2- Design Build Test Challenge HS (R4)** – No LEAP Resume Needed. Students will need to solve an onsite problem with provided tools and materials. Students will be required to interact with teams from other chapters in order to complete the challenge. Entry level event; relaxed atmosphere; team members may come and go if they have event conflicts. No official rules provided pre-conference. Great event for new TSA members! 2 groups of 4 students may participate.

**3- Extemporaneous Speech HS** – No semifinalist portion. No LEAP resume. Timings may differ from official rules based upon the number of conference participants. (Follow CEG Procedures A-G). Review all REGULATIONS A-F.

**Theme:** Participants have the opportunity to verbally communicate their knowledge of technology or TSA subjects. They give a three-to-five (3-5) minute speech fifteen (15) minutes after having drawn a card on which a technology or TSA topic is written.

**4- Music Production HS** – Submit Portfolio and USB drive; No CD, No semifinalist portion. (follow CEG Procedure A-B and all REGULATIONS; Pay attention to letter J for portfolio requirements).

- **Submit:** Audio File on a USB drive
  - .Mp3 or .AIFF audio file format
  - Label you audio file as “ Conference ID# Music Production”
    - Example: 901-007 Music Production.mp3
  - Label your USB drive with conference ID#

**Theme:** Participants produce an original musical piece that is designed to be played during the national TSA conference opening or closing general sessions. The musical piece should be energizing, interesting, and of a spirit consistent with the Technology Student Association.

**5- On Demand Video HS** – No semifinalist portion; No LEAP Resume.

Must bring own equipment and computer for editing; Pick up challenge at 9:00am. Video due by 1:00 pm on a USB Flash drive exported in a universal video format to be played back on a computer; such as an .mov, or .mp4. Storyboard and script are required to be turned in with USB drive- handwritten is acceptable. No Portfolio needed; Do not interfere with judges or negatively impact any events with your equipment or filming; (follow CEG Procedures A-F and REGULATIONS).

**Theme:** Teams will receive a flyer with the topic of the video at the conference.

**6- Photographic Technology HS** – As per CEG REGULATION I: Submit a single multi-page PDF document containing all images and required documentation as required in CEG procedures and regulations on a USB. No on-site component for semifinalist. No LEAP Resume.

**Theme:** The Battle Between Nature and Technology - Who Wins?

**7- Promotional Design HS** – Submit Folder with items as stated in REGULATIONS A PROCEDURE. No semifinalist portion. (Follow CEG Procedures A-B).  
No LEAP Resume.

***Theme:*** Participants have the opportunity to use computerized graphic communications layout and design skills in the production of a promotional resource for TSA. Participants produce an original multi-piece marketing portfolio to be used for TSA chapter recruitment, or as an introductory packet for new TSA advisors/teachers. This promotional packet would be mailable and would include four to five (4-5) separate and different items. The packet must provide details about TSA, its history, its co-curricular relationship with Engineering and Technology pathway courses, its membership guidelines and instructions for joining, the competitive events program, signature events, service projects, STEM connections, leadership training activities, and sample chapter membership recruitment items. Portfolio examples might include: a pamphlet, post card, letter, small poster, business card, and a PDF of a color graphic for branding promotional gifts. The complete portfolio must demonstrate a unity of design that repeats throughout the included items.

**8- PA Safety Illustration- Computer.** No LEAP Resume Needed. Should be original design (follow PA- TSA Procedures A, B, E, F, G only). Do not mount. Submit 8.5 x 14” illustration and one page typed document.

***Theme:*** “Safety First When Using Technology”

**9- Technology Bowl Written HS** – Test only; no on-site component for semifinalist; Bring a pencil; No team awards---the 9 students will be judged individually. (Follow CEG procedures A-B) No LEAP Resume.