

October Cabin Meeting

Started at 3:00 PM, October 14, 2011

Present:

Phil Hayes – President
Dhruv Pillai – Vice President
Sabrina Sayoc – Secretary
Ben Hewitt – Reporter
Akhil Adla - Treasurer
Matt Basile – Sergeant at Arms
Liza Atillasoy – Historian
Kelsey Johnson – Parliamentarian (arrives at a later time)

TEEAP:

- Technology and Engineering Education Association of Pennsylvania
- November 3-4, 2011 in Harrisburg
 - Exhibition
 - Make signing up for new chapter seem simpler (marketing)
 - Every district has different affiliation processes
 - Will include:
 - Projector
 - Display Jason Dreyzehner's video (<http://www.youtube.com/watch?v=uYQTqmMU1Kw>)
 - A map with current chapters (Dhruv will get this)
 - Cards that can be handed out and filled out instead of a sign up sheet
 - Will include school, name, and school address
 - A contact list of advisors and schools in the areas so that new advisors can have support with running their TSA Chapters (Membership Committee will do this)
 - Trophies, dragsters, hovercraft? (Matt Basile will do this)
 - Affiliation Process
 - Stress the simplicity of this. Easy to do so.
 - Register on tsaweb.org by January 15, 2012 (National and State deadline)
 - Market TSA scholarships
 - Check (Literally) \$\$
 - Giant check (leaves a lasting impression)
 - Small check (able to be handed out)
 - TBD
 - Membership Committee
 - Increase communication between existing chapters and new chapters
 - Will follow up with the sign up cards (Phil is designing the cards)

- Will compile information to be sent
 - Sending them stuff (TBD)
 - Phil will post updates on the website after major events.
 - Officers
 - 20 buttons – “It’s easy to affiliate! Online at tsaweb.org”
 - Will be wearing A attire without the blazer
 - Communal Business Cards
 - Will list all officers and position, and SOT email
 - TBD
 - Need to determine travel plans
 - Possibly take train (more expensive), but no Quakertown train
 - Phil/Kelsey might drive
 - Officer responsibilities
 - Matt will try to get a hovercraft for display
 - Dhruv will be getting the map with the current chapters for the display
 - Akhil will get business cards
 - Phil will make the sign up cards
 - Kelsey is making buttons
 - Need to get projector (Sabrina) + white poster for projection background (Dhruv)
 - Sabrina will be making the giant check
 - Ben is bringing copy of PA-Post and possibly samples of events
 - Membership committee will decide what to hand out TBD
 - Ben — Copies of the PA-Post
 - FIRST DEADLINE (for peer review of designs): October 23, 2011. Send out via sot@patsa.org email list.
 - Summary of the Marketing Message
 - Scholarships (on the website)
 - Personal experiences
 - Easy to affiliate
 - Competitive events
 - TSA is a continuum of tech ed, gets students interested
- Projects (Points to Board, as requested by M. Suders)
- State Officer Initiatives
 - *Winter PA-Post (Ben Hewitt)*
 - Final Officer Topics
 - Phil - The Swagger within TSA - How to convince your school that TSA is the Absolute best Student Organization.
 - Dhruv - Global Warming Debate with Matt
 - Sabrina - Interview with Chad Hurley
 - Akhil - PA education Budget Cuts
 - Ben - Tips on Running for a State Office

- Matt - Global Warming Debate with Dhruv
- Liza - Open Mic Night w/ quick add in on the polls
- Kelsey - Parliamentary procedure. (Also maybe a parliamentary procedure crossword puzzle to give readers something interactive to do when they are reading.)
- Other ideas discussed:
 - Chad Hurley – Former TSA Member – Co founder of Youtube
 - Why Regionals is exciting
 - Green Article (Kristi Barr)
 - Crossword Puzzle
 - *Any bylaw amendments?*
 - To be discussed by future web conference (Phil will schedule).
 - Parliamentary procedure (Kelsey)
 - Event Tips/Regional Advice
 - Interview
 - Budget Cuts
 - Wednesday Night Activity (Liza)
 - Poll blurb (Liza)
 - How to run for state office
 - Debate between two State Officers
 - SOT Q&A
 - TOPIC DEADLINE: October 23, 2011
 - How to increase amount of readers
 - iServices – get every students information
- *Alumni Network (Sabrina Sayoc)*
 - Email Mr. Ferry, Mr. Weaver, and Mr. Miller to meet at TEEAP (separate emails)
 - Get high school students interested in Alumni
 - Have the signup at states or nationals
 - Look for automated site to continue Alumni Network efficiency
 - Look at alumni bylaws
 - To be further discussed
- *App Special Interest Session (Ben Hewitt)*
 - Need to find app developer
 - Not Compensated — this can be marketing for his/her organization.
 - Can stay overnight if they pay individually
 - Nick High is making the actual app
- *Media Project (Ben Hewitt)*
 - Find a dozen or so radio stations/television stations/newspapers
 - Send a letter to various stations and invite them to the state

- conference
 - Work with Mr. Gold
 - *Inner City Membership Project (Sabrina Sayoc)*
 - Find inner city schools with memberships already
 - Do presentations at schools
 - Parent-Advisor group
 - Donates \$5 to be a member
 - Recognized at State Conference
 - Finish putting together quota
 - Start emailing possible sponsors
 - Quality over Quantity
 - Will work with Membership Committee
 - *Green Committee (Phil Hayes)*
 - Kristi Barr Chairs the Committee
 - Tennessee and Virginia now have Green committees
 - Should have an inter-state video conference between now and states
 - Electronic Submission Project is being authored by Josh Hoffman — near-future submission likely. Needs approval of Mr. Weaver (GC adviser) and Phil (SOT President) before further progression.
 - *Membership Committee*
 - Dhruv Pillai is the new chair (as VP)
 - Steven Hoffman is the vice chair
 - Three regions have representative members
 - Will have compiled a handout by TEEAP
 - *Cultural Diversity (Sabrina Sayoc)*
 - TBD — Bring ideas to TEEAP
 - *Communication Committee (Liza Atillasoy)*
 - One member — Liza
 - Be in connections with all of the chapter presidents (ideas)
 - Polls – Dan Zollman

National Office

- If running, members should start forming coalitions with members in other states.

Regionals and Regional Video

- Officers must attend at least 1-2 other regions and take 24 pictures to get reimbursed
- Email Phil within a week which regions you can attend
- Officers should be in contact with their region of choice.
- Script will be done by Liza by TEEAP
 - 10-15 Minute Video

Structural Changes

- Add officer subtitles (refer to August Web Meeting Minutes)
- Historian changed from “Chief Records Officer” to “Chief Media Officer”
- Future web conference to be held

Conference Planning Committee

- Made up of Matt Basile (Chair), Liza Atillasoy, Kelsey Johnson, and Akhil Adla
- Will have document done by TEEAP

Submitted by Sabrina Sayoc, PA-TSA Secretary